





ICE STRAVA CLUB

ICE encourages **ALL TRIKE RIDERS** to join our Strava Club and to share their rides with a worldwide community of trike owners & riders.

ICE will be running monthly challenges with an ICE Jersey and T-Shirt giveaway.

ICE will also be crowning a yearly winner and runners up in certain fields with larger prizes to be won.

For full details visit; www.icetrikes.co/explore/strava-challenge.html



ICE STRAVA CHALLENGE

THE RULES

1. Have fun, this is not intended to be a serious competition, do not put yourself or others at risk.
2. If it's not on Strava it doesn't count: Only rides uploaded to Strava will be counted.
3. We will not pick the same winner in two consecutive months; winning in one month makes you ineligible for the next month's prize.
4. Prizes will be shipped from ICE by mail at our earliest opportunity where stocks are available, alternative prizes will be offered if required.
 5. Prizes are not exchangeable for cash or credit.
6. Monthly challenges run from the 1st of the month until midnight (GMT) of the final day in the month.
7. Annual challenges will run from the 1st January to November 30th.
 8. All rides must be uploaded within 1 week of completion.



ICE MONTHLY STRAVA CHALLENGE

MONTH	CHALLENGE	WINNER	RUNNER UP
JANUARY	BEST PHOTO ON ROUTE		
FEBUARY	BIGGEST GROUP RIDE		
MARCH	MOST RIDES		
APRIL	LONGEST RIDE - INDIVIDUAL RIDE (DISTANCE)		
MAY	MOST EXOTIC LOCATION		
JUNE	DISTANCE COVERED - TOTAL		
JULY	ELEVATION GAINED - TOTAL		
AUGUST	ELEVATION GAINED - INDIVIDUAL RIDE		
SEPTEMBER	LONGEST RIDE - INDIVIDUAL RIDE (DURATION)		
OCTOBER	BEST PHOTO ON ROUTE		
NOVEMBER	BIGGEST GROUP RIDE		
DECEMBER	DISTANCE COVERED - TOTAL		

January & October - Best photo on route

This will be judged by ICE based on photos attached to an uploaded ride to Strava.

February & November - Biggest Group Ride

Either photographic proof or Strava proof of the number of riders in your group, Rallys and events with strangers don't count (RAGBRAI etc) but your group within the larger ride does.

March - Most rides

Largest number of rides over 3km uploaded to Strava during the month.

April - Longest ride - Individual Ride (Distance)

The longest distance single ride uploaded to Strava during the month.

May - Most exotic ride

This will be judged by ICE based on our own impression of the term "exotic". Feel free to submit a ride for consideration by email.

June & December - Distance covered - Total

The highest total miles for the month for accumulated rides added to Strava.

July – Elevation gained - Total

The highest total meters of elevation gain for the month uploaded to Strava.

August – Elevation gained - Individual ride

The largest number of meters climbed during a single ride uploaded to Strava.

September - Longest ride - Individual Ride (Duration)

The longest time spent riding on a single ride.



ICE MONTHLY PRIZES

WINNER - ICE RECUMBENT JERSEY & HONORABLE MENTION

This lucky rider will take pride of place on the ICE website for the remainder of 2017 as well as a mention on our social medias.

The jersey was developed by the designers and engineers at ICE who wanted to see a jersey as technically adept as their trikes.

Constructed from technical sports fabrics and tailored for a semi-relaxed fit, this bold jersey is suited to racing, touring and trekking. The design focuses on four key areas - fabrics, construction, cut and visibility - combined with thoughtful details that make a real difference to recumbent riders

For more details visit; <http://www.icetrikes.co/ice-jersey.html>



RUNNER UP - ICE T-SHIRT & HONORABLE MENTION

This lucky rider will take pride of place on the ICE website for the remainder of 2017 as well as a mention on our social medias.

This t-shirt has an ICE logo printed on the front and a small trike logo printed on the back. Extra details that we love are a woven hem label featuring a trike logo, and woven ICE trikes neck label.

The t-shirts are made with 205gsm fabric knitted from 100% cotton yarn. The neck is made from a cotton/Lycra mix for improved shape retention. The shoulder-to-shoulder seam is taped and the hems on the neck, sleeves and waist are twin needle stitched for strength.

For more details visit; <http://www.icetrikes.co/ice-apparel.html>



ICE ANNUAL STRAVA CHALLENGE

JANUARY 1ST - NOVEMBER 30TH

CHALLENGE	1ST	2ND	3RD
ELEVATION GAINED - TOTAL			
DISTANCE COVERED - TOTAL			
MOST RIDES			

Elevation gained - Total

The highest total meters of elevation gain for the month uploaded to Strava.

Distance covered - Total

The highest total miles for the month for accumulated rides added to Strava.

Most rides

Largest number of rides over 3km uploaded to Strava during the month.



ICE ANNUAL PRIZES

ANNUAL WINNERS OF 2017

1st Place Prize - ICE goodies and a £100 Credit voucher to be used directly through ICE.

2nd Place Prize - ICE goodies and a £75 Credit voucher to be used directly through ICE.

3rd Prize - ICE goodies and a £50 Credit voucher to be used directly through ICE.



